

Executive Summary

Genostep (Green Graphene LLC)

MISSION

Genostep (Green Graphene LLC) strives to provide people with housing without the burden of heating, cooling, and electricity costs by using high-tech systems partly through graphene-enhancement.

COMPANY AND MANAGEMENT

Genostep (Green Graphene LLC) is a limited liability company registered in Lexington, Virginia. The company is a startup. It is owned by Jacob Cox, MRSC, who has 17 years experience as interdisciplinary chemist and engineer, an elected committee member of the Energy Sector of the Royal Society of Chemistry (RSC), 10 years as a committee member of the educational techniques group of the RSC, US Department of Defense contractor and NASA vendor for the last seven years. Jacob is the company's sole owner and is responsible for the day-to-day operations. Jacob is the lead on any projects.

SERVICES

Our clients are looking for housing the most fundamental need for civilized life. We provide a low-cost housing without the burden of heating, cooling, and energy costs to alleviate their burden.

THE MARKET

In Arizona alone there's a housing shortage of 270,000. With the housing shortage, mounting housing costs compounded with utility costs climbing, our housing is an answer. Our housing is for the betterment of society and the human condition.

COMPETITIVE ADVANTAGES

By producing an easily built housing eliminating heating, electrical, and cooling cost via high-tech nanotechnology in addition to Jacob's years of experience vast collaborative network, and proprietary information our product is one of a kind.

FINANCIAL PROJECTIONS

Based on the size of the market and our defined service area, we estimate that Genostep (Green Graphene LLC) will generate \$160,000,000 in revenues in the first year. We'd expect a growth rate of 10% per year after the first year's launch.

The owner and operator will take a salary of \$60,000 per year. He will have a staff of 10 that does the work.

STARTUP FINANCING REQUIREMENTS

To launch, Genostep (Green Graphene LLC) needs \$1,500,000 in startup capital to purchase vehicles and equipment. Jacob has already invested \$20,000 into the project.